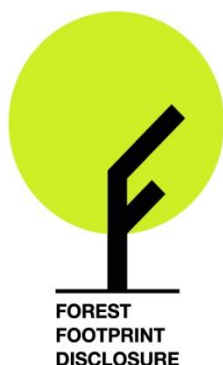


2011 U.S. Forest Footprint Disclosure Project Results



The Forest Footprint Disclosure (FFD) project, was launched in June 2009 and works with 357 global companies, to disclose their dependence on certain commodities in their supply chains – namely soy, palm oil, timber, cattle products and biofuels—which are known to be linked to deforestation pressures. Once the survey is completed FFD then works with these companies, to explain forest risk, analyze how it might be reduced, and to deliver a feedback report to encourage higher scoring in future years.

NWF helped to launch the FFD in the United States in 2010, and is pleased that the number of responses from US based companies almost doubled in 2011. The FFD survey instrument was sent to 357 companies overall, 125 of which were based in the U.S. Of the latter, 22 agreed to disclose, and in 2 of the 13 categories, U.S. companies were sector winners

U.S. 2011 FFD Sector Winners

KIMBERLY-CLARK CORPORATION

Winner of the Personal Care and Household Goods sector

NIKE, INC.

Winner of the Clothing, Accessories and Footwear sector

U.S. Companies That Disclosed With FFD in 2011

American Electric Power	Evergreen Packaging	Office Depot Inc.
Avon Products, Inc.	International Paper	PepsiCo.
Best Buy Co., Inc.	InterNatural Foods	Piedmont Biofuels
Catalyst Paper Corporation	Johnson & Johnson	Seventh Generation Inc.
Domtar Corporation	Justin's Nut Butter	The Timberland Company
Earth Friendly Products	Kimberly-Clark Corporation	The Walt Disney Company
Earth Presents	Lowe's Companies, Inc.	Weyerhaeuser Company
	Nike Inc.	

N.American Companies Sent 2011 FFD Request That Did Not Disclose

AbitibiBowater, Inc.	General Mills, Inc.	Smithfield Foods, Inc.
Amazon.com, Inc.	General Motors Company	Smurfit-Stone Container Co.
Archer Daniels Midland Co.	George Weston Ltd.	Solae, LLC
Armstrong World Industries	Georgia-Pacific Corp., LLC	Sonoco Products Co.
Barnes & Noble, Inc.	Glatfelter	Southwest Airlines Co.
BJ's Wholesale Club, Inc.	Hallmark Cards, Inc.	Staples, Inc.
Boise, Inc.	HarperCollins Publishers	Starbucks Coffee Co.
Brinker International, Inc.	H.J. Heinz Co.	Starwood H&R WWD, Inc.
Bunge	Hilton Hotels Corp.	Stonyfield Farms
Burger King Holdings, Inc.	The Home Depot	Sysco Corp.
Cagle's, Inc.	Hormel Foods	Target Corp.
California Oils Corp.	Hyatt Hotels Corp.	The Boeing Co.
Campbell Soup Co.	J.C. Penney Co.	The Coca-Cola Co.
Cargill	JetBlue Airways Corp.	The Gap, Inc.
Carnival Cruise Lines	Jones Apparel Group	The J.M. Smucker Co.
Chevron Corp.	Kellogg Co.	Tiffany & Co.
Chipotle Mexican Grill, Inc.	Kohl's Corp.	Tim Hortons, Inc.
The Clorox Co.	Kraft Foods Inc.	Time Warner, Inc.
Colgate-Palmolive Co.	The Kroger Co.	Turner Construction Co.
Columbia Forest Products	Levi Strauss & Co.	Tyson Foods, Inc.
Columbia Sportswear Co.	Limited Brands	United Natural Foods, Inc.
ConAgra Foods, Inc.	Louisiana-Pacific Corp.	US Airways, Inc.
ConocoPhillips Co.	Macy's, Inc.	Valero Energy Corporation
Continental Airlines	Marriott International, Inc.	VERSO Paper Corp.
Costco Wholesale	Mars, Inc.	Wal-Mart Stores, Inc.
Corporation	Masco Corp.	Weight Watchers
CVS Caremark Corp.	McCain Foods USA	International, Inc.
Darden Restaurants, Inc.	McDonald's Corporation	Wendy's/Arby's Group
Dean Foods	MeadWestvaco Corp.	Whole Foods Market, Inc.
Del Monte Foods	OfficeMax	Williams-Sonoma, Inc.
Delta Air Lines, Inc.	Patagonia	Wyndham Worldwide
Eagle Ottawa Leather	Pilgrim's Pride Corp.	Yokayo Biofuels
Company	Pinnacle Foods Group Inc.	Yum! Brands
Eastman Kodak Company	Procter & Gamble	
Estée Lauder Co., Inc.	Revlon Inc.	
ExxonMobil Corp.	Safeway Inc.	
FedEx Corp.	S.C. Johnson & Son, Inc.	
Ford Motor Company	Sears Holdings Corp.	